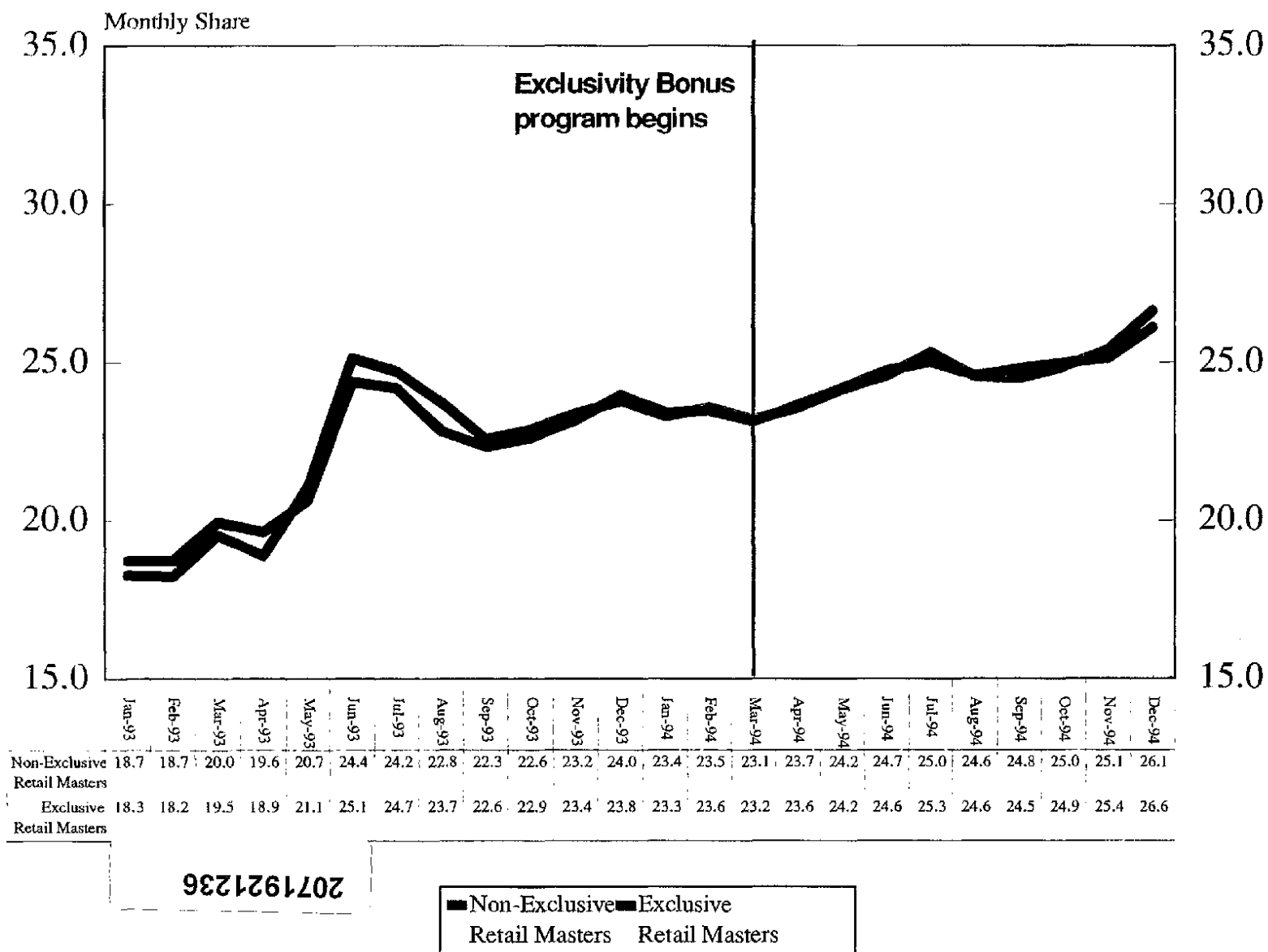


Marlboro Total U.S. - Supermarkets



Note: Retail Masters definitions as of 12/94

Source: Nielsen Integrated Panel - Disaggregated data